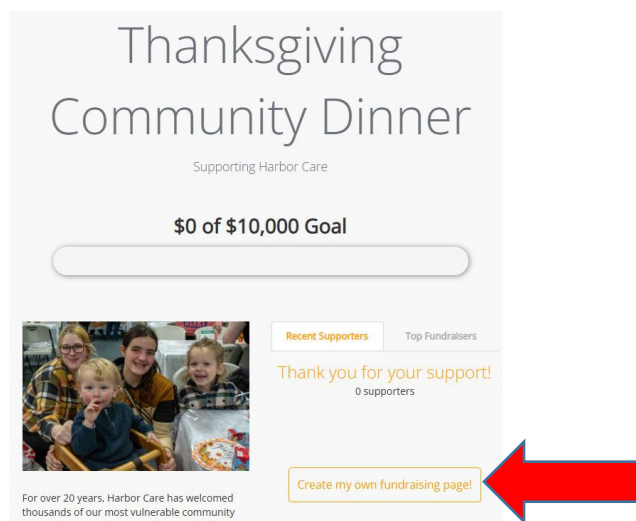


CROWDFUNDING HOW TO:

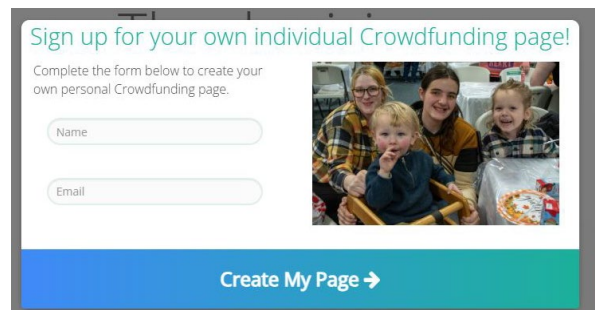
A guide to your 2025 Thanksgiving Community Dinner Crowd-funding campaign

This document will walk you through the steps to create your personal fundraising page in support of Harbor Care's annual Thanksgiving Community Dinner. Whether you're new to crowdfunding or a returning supporter, this guide will help you get set up quickly and easily—**most people complete the process in about 5–10 minutes**. Once your page is live, you'll be ready to start raising funds to make a meaningful impact in our community.

1. Go here: [Donation Form](#)
2. Click on **Create my own fundraising page!** to build your personal page.

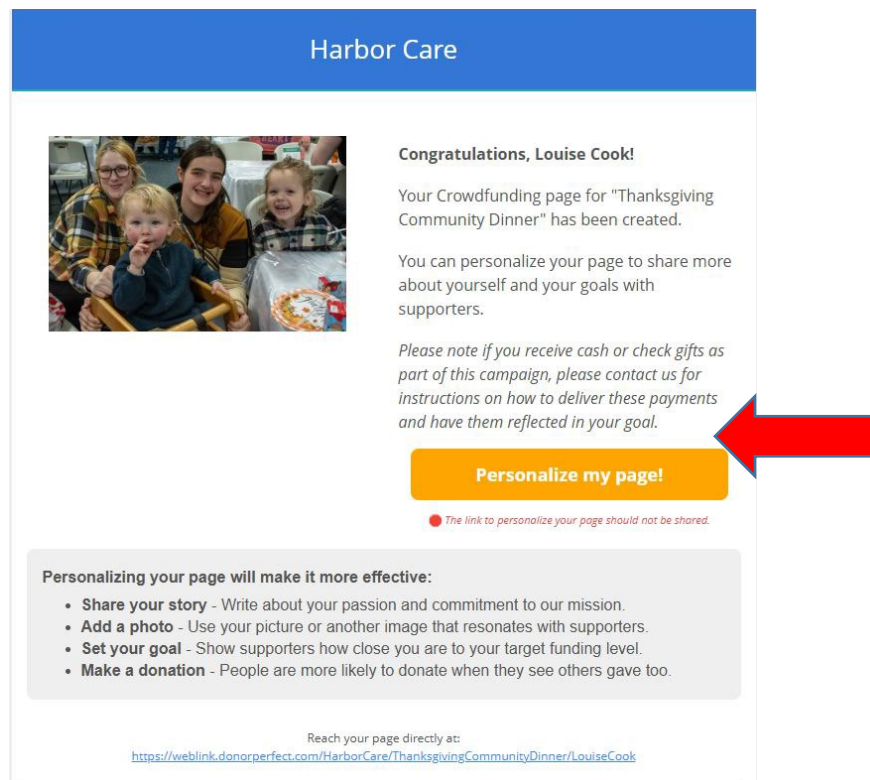


3. Enter the **Name** for the fundraising page owner. This name will be visible to everyone who visits your page. Enter your **email address**. Your confirmations will go to this email address. Click **Create My Page**. Then click OK.



4. In your email inbox you will receive 2 emails. Find the email with the subject line ***"Personalize your Crowdfunding page."*** (If you cannot find it, please check your *Junk* or *Spam* folder.) Save this email as it contains the link for you to edit your page later, if needed.

5. In the email, click on the **Personalize my page!** button to go to your personal fundraising page.



6. In the Page Editor, you can personalize your page by clicking the **edit (pencil) icon** next to certain sections: (These are all **optional**)

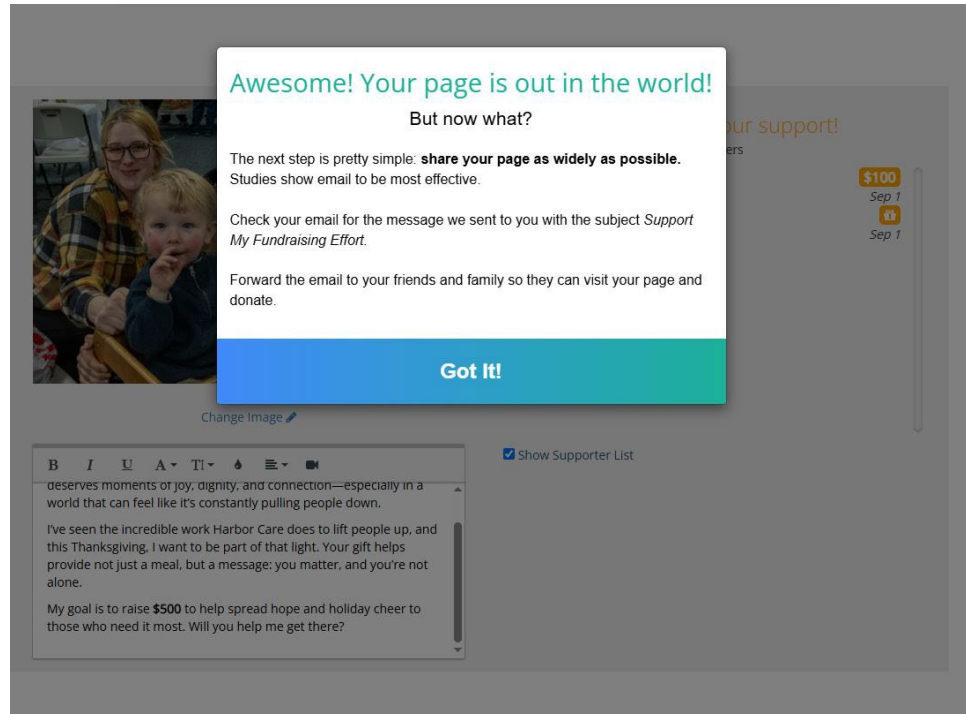
"Add a photo, write a personal message, or update your fundraising goal."

SET YOUR \$ GOAL HERE:

Supporting Harbor Care
Created by LOUISE COOK

\$0 of \$500 Goal

7. When finished editing your page, click on **Save and Publish**.



8. In your inbox, find the email with the subject line ***"Support my fundraising effort."*** Save this email so that you can use it later if needed.

9. A day or so after you sign up you will receive an email from Louise Cook, Communications & Fundraising Specialist for Harbor Care. This email will include a Fundraising Kit filled with everything you need:

- Tips for customizing your fundraising page with a personal message and photo
- Social media and email templates to help you spread the word
- Giving level graphics and messaging to show donors the impact of their gift
- Best practices for reaching your goal and thanking your supporters

If you have any questions or concerns about setting up or running your crowdfunding campaign please reach out to Louise at l.cook@harborcarenh.org or by phone at (603) 816-6394

Thank you for being part of this important effort. Your support helps bring warmth, nourishment, and community to those who need it most this Thanksgiving. Together, we can make a real difference!