

NH VETERAN STAND DOWN

A RESOURCE & SERVICE EXPO FOR FORMER SERVICE MEMBERS

Presented by Harbor Care, in partnership with Eversource, the Dept. of Labor, the VA and dozens of community partners **serving those who served.**



Presenting Sponsor: \$10,000 RESERVED

- Recognized on all event promotion, including fliers, press releases, radio spots, etc.
- Featured signage at event
- Speaking opportunity from podium at Stand Down event
- 2 tv/radio interviews promoting event
- Full page ad in Resource Booklet provided to veterans at Stand Down event and distributed throughout community
- Featured quote from company spokesperson in event press release
- Table at event
- Promotion on social media

Leadership Sponsor: \$5,000

- Featured signage at event
- Featured recognition from podium
- 2 live radio interviews promoting event
- Full page ad in Resource Booklet provided to veterans at Stand Down event and distributed throughout community
- Table at event
- 2 tickets to business leadership breakfast on 9/18 (see back for more details)
- Recognition in event press release
- Promotion on social media

NH Stand Down is the state's largest resource fair dedicated to providing at-risk and homeless veterans with important services and resources, including housing, food, clothing, employment, health care, and other services. Stand Downs are held across the country, modeled after the concept used during the Vietnam War to provide a safe retreat for units returning from combat operations

Harbor Care Veteran Services is the largest, most comprehensive non-profit service provider for veterans in NH. Each year we help more than 450 veterans and their families to access stable housing, health care, employment and other vital services. In 2017, we effectively ended veteran homelessness in greater Nashua. We are currently working to accomplish this in Manchester with a long-term goal to end veteran homelessness across NH.

Champion Sponsor: \$2,500

- Featured signage at event
- Recognized from podium
- Featured Table at event
- Full page ad in Resource Booklet provided to veterans at Stand Down event and distributed throughout community
- 2 tickets to business leadership breakfast on 9/18
- Recognized in event press announcements
- Promotion on social media

Featured Sponsor: \$1,000

- Signage at event
- Table at event
- Half-page ad in Resource Booklet provided to veterans at Stand Down event and distributed in community
- Recognition from podium at event
- Promotion on social media and event press release

Community Sponsor: \$500

- Recognition in Resource Booklet provided to veterans at Stand Down event and distributed in community
- Recognition on social media

Business Leader Breakfast

Last September, Manchester Mayor Jay Ruais announced an initiative to end veteran homelessness in the city by 2026. One year later, this goal is within reach. This September 18th, join business and political leaders for an update on the effort and how you can be part of this extraordinary victory. – *Additional details coming soon!*

Sponsorship Commitment

Company/Donor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

Sponsor Level:

☐ Leadership ☐ Champion ☐ Featured ☐ Community

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